LeaseLeads

Website Themes

2025 Website Product Pricing & Features
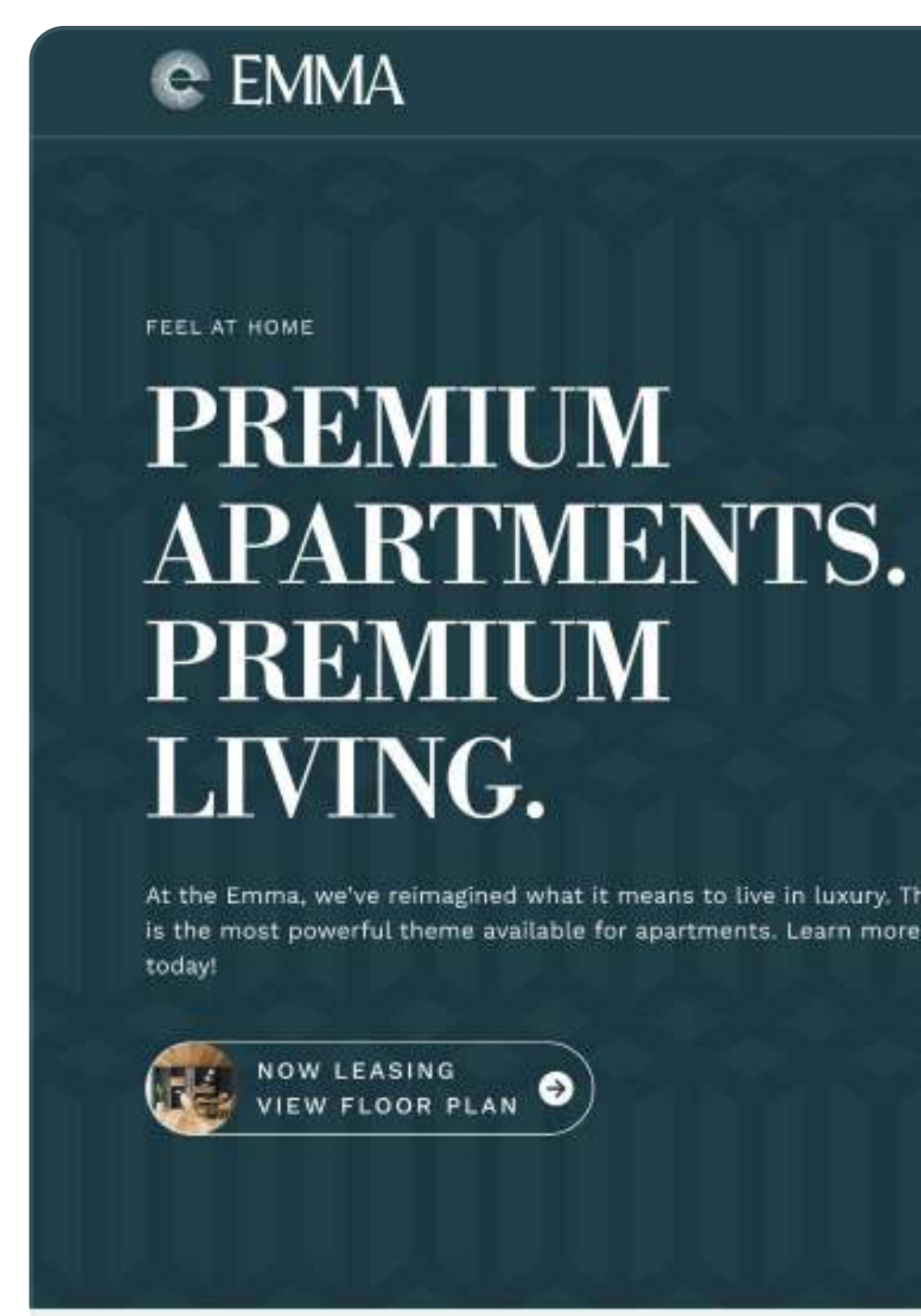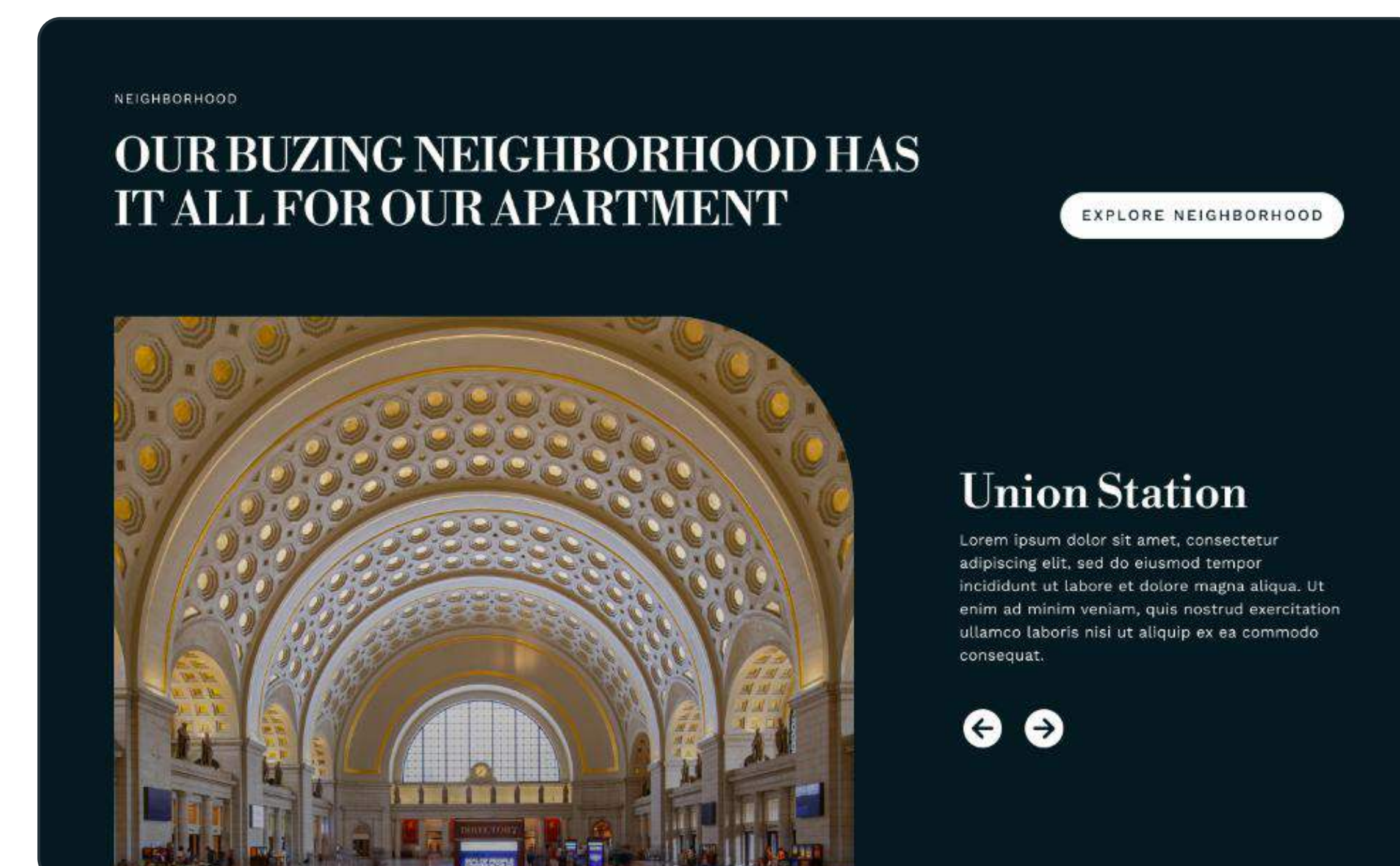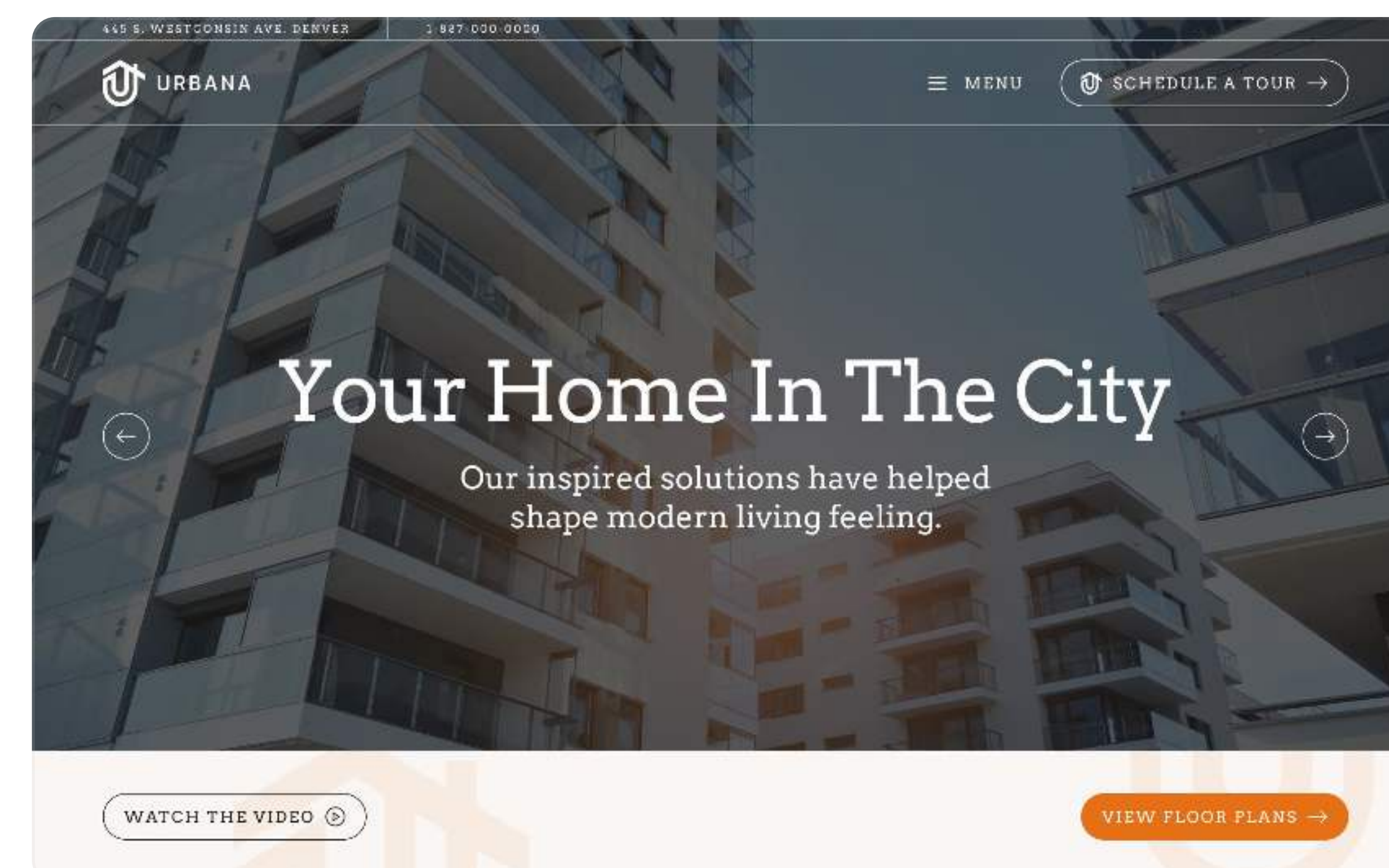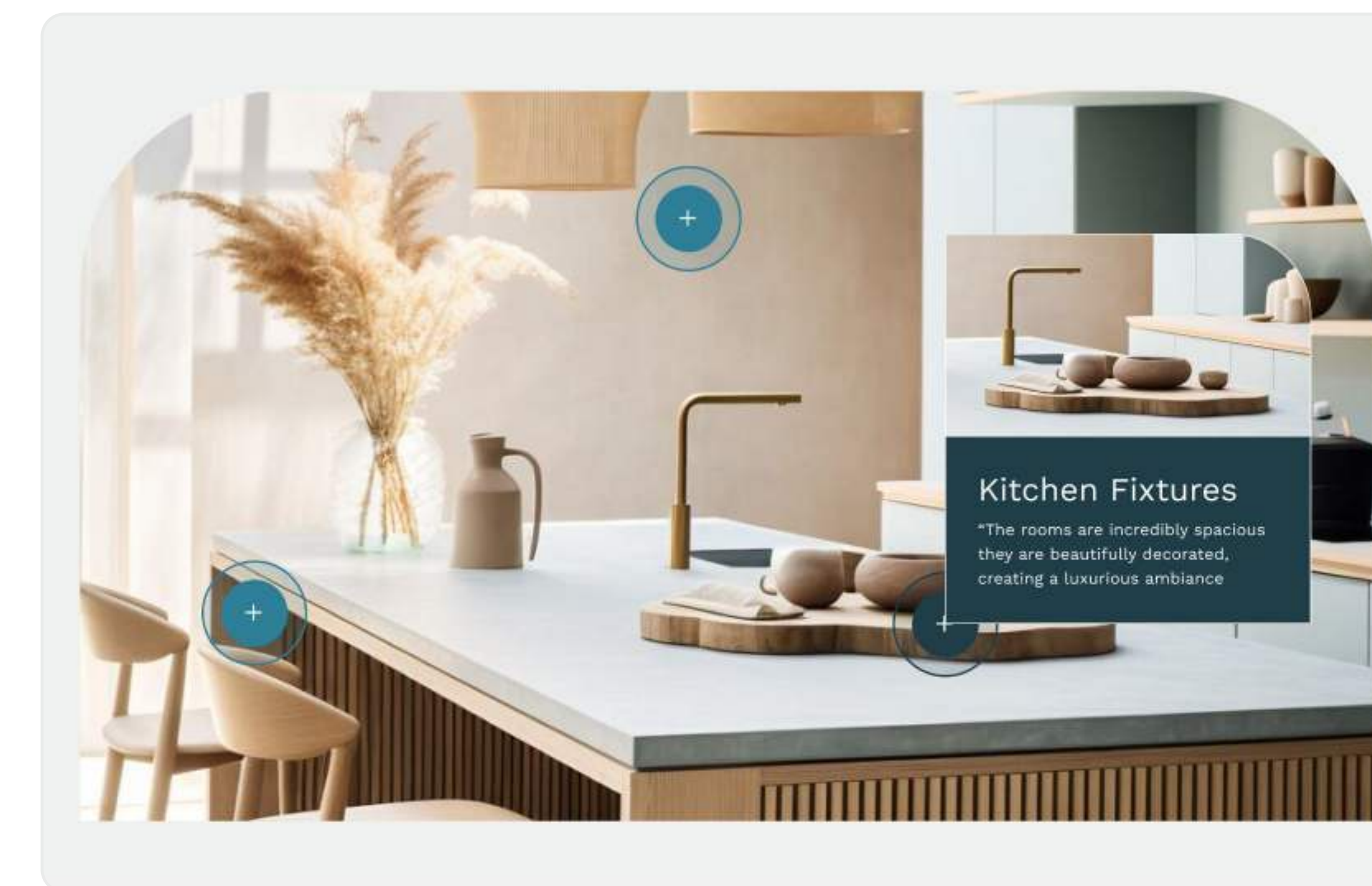
About Our Website *Themes*

The Pretty Features Prospects Need:

- Brand friendly - flexible for your brand assets, including custom fonts, patterns, and more.
- Mobile-first design - a seamless experience on every device and stunning load times
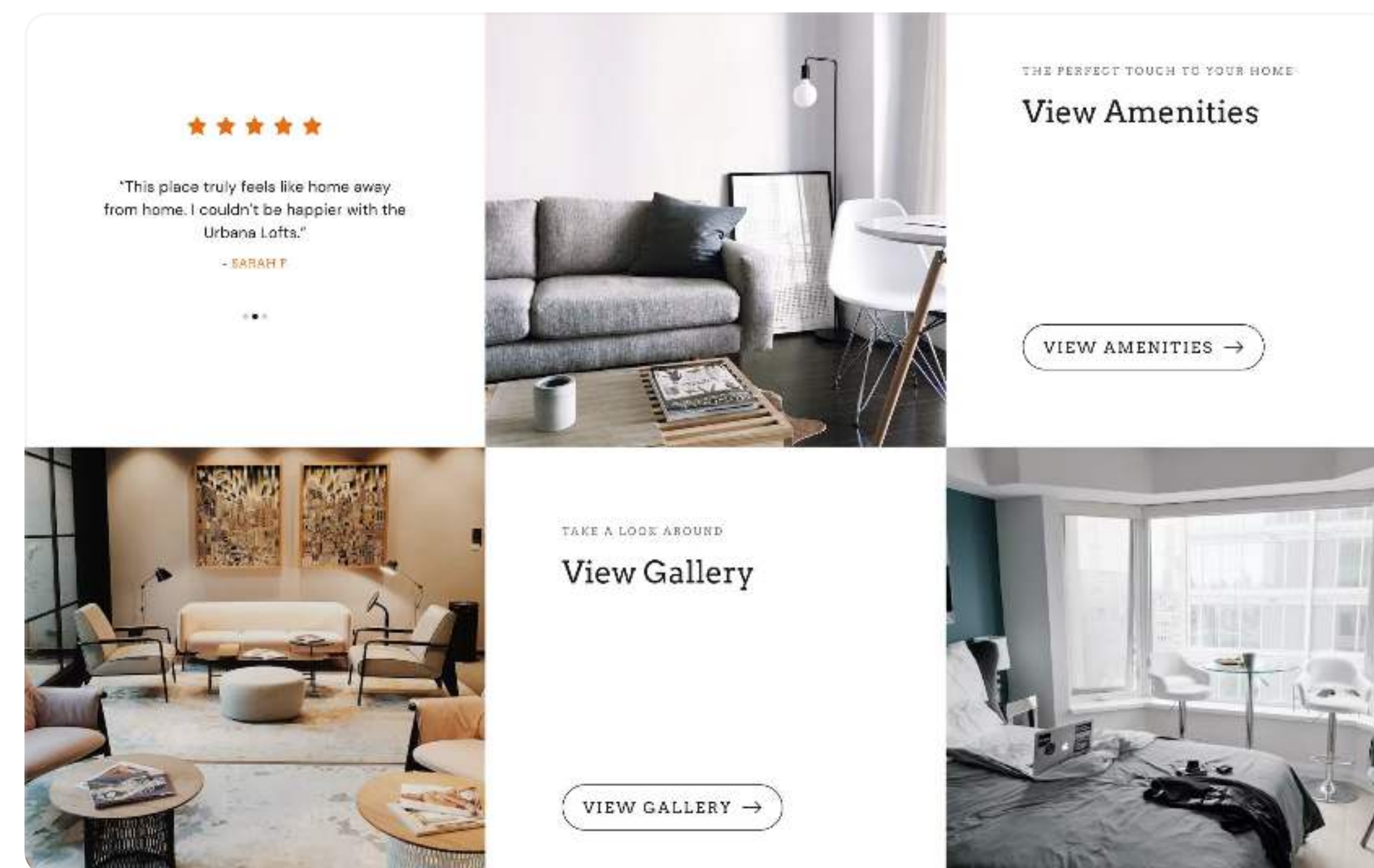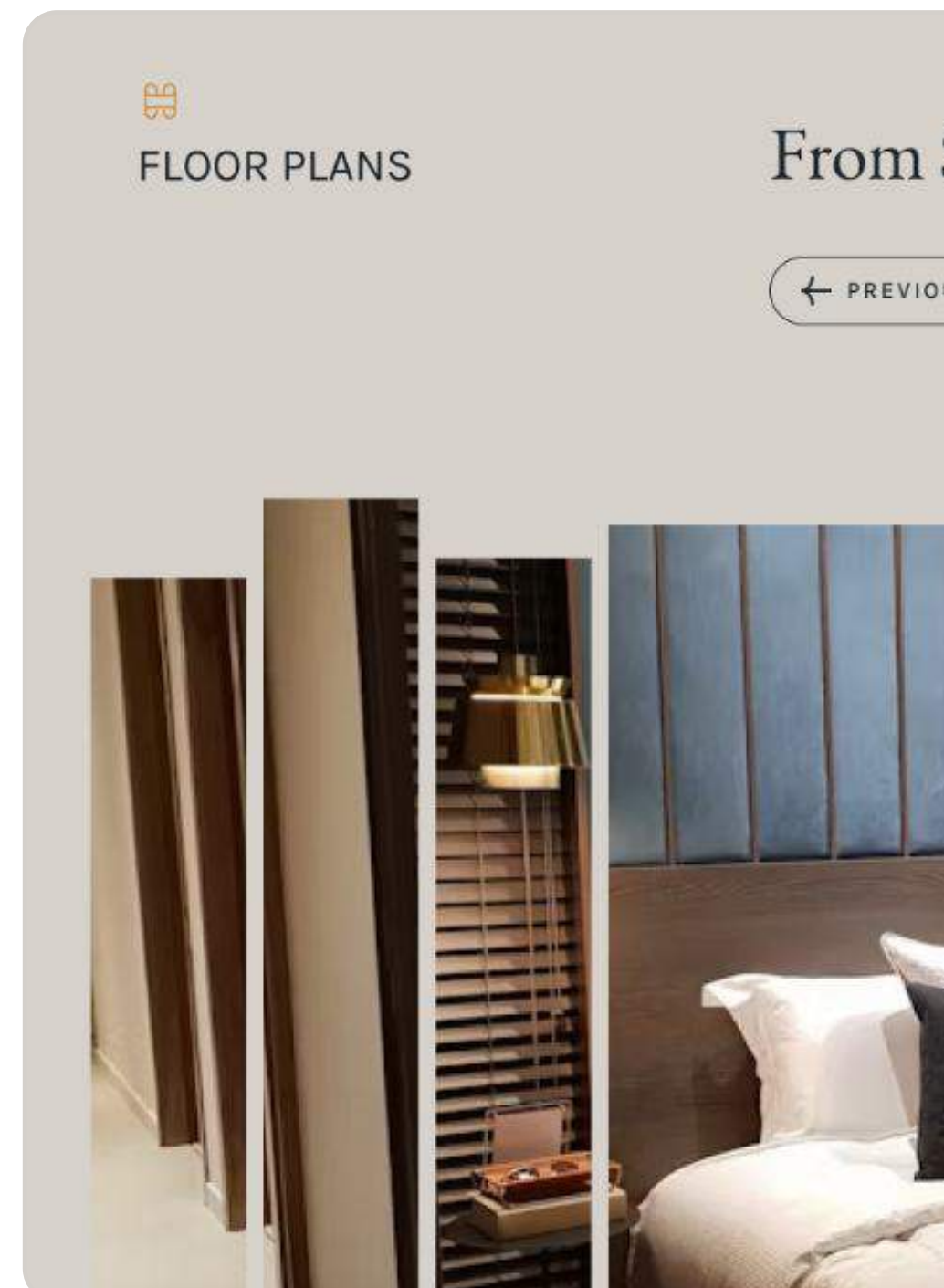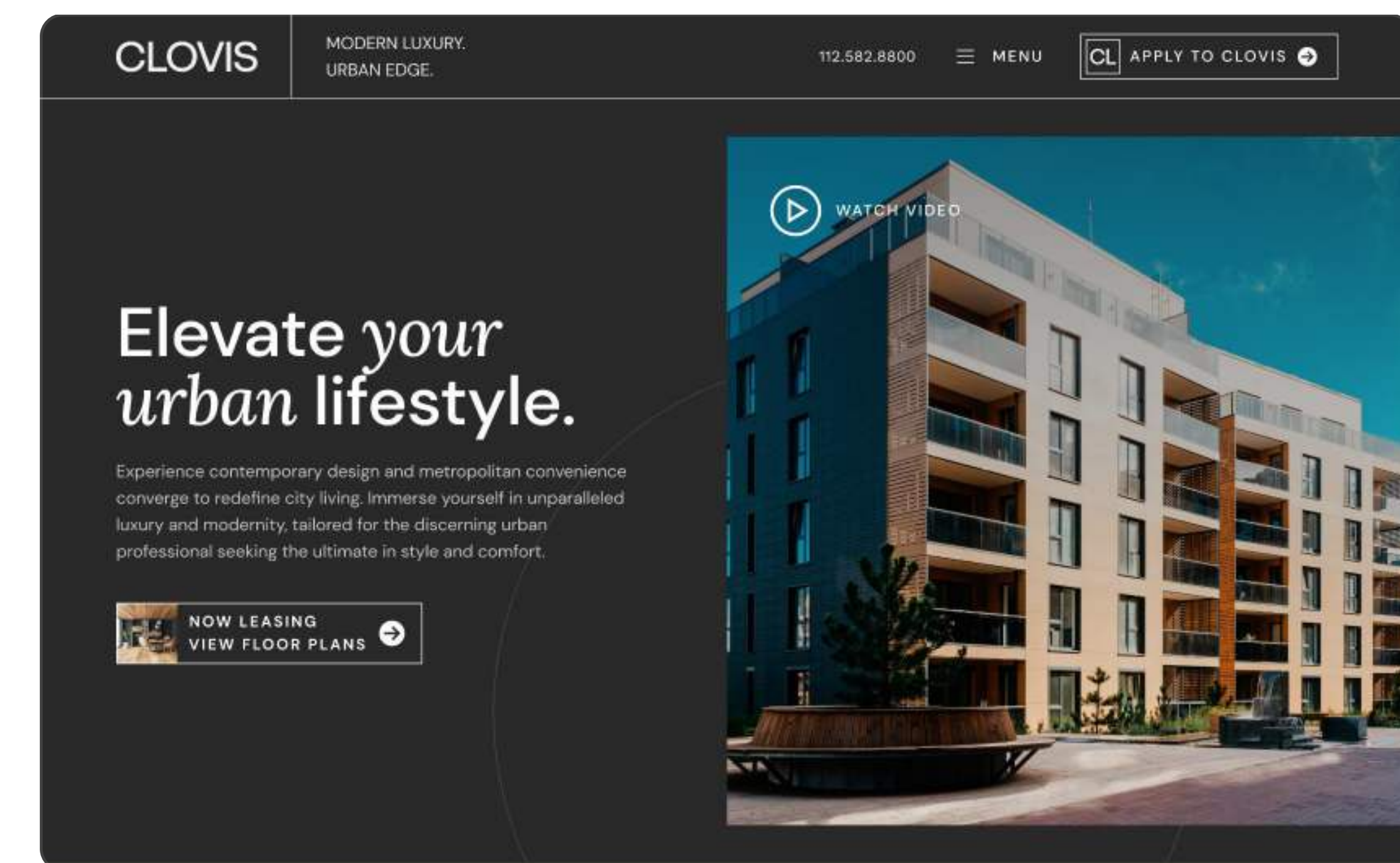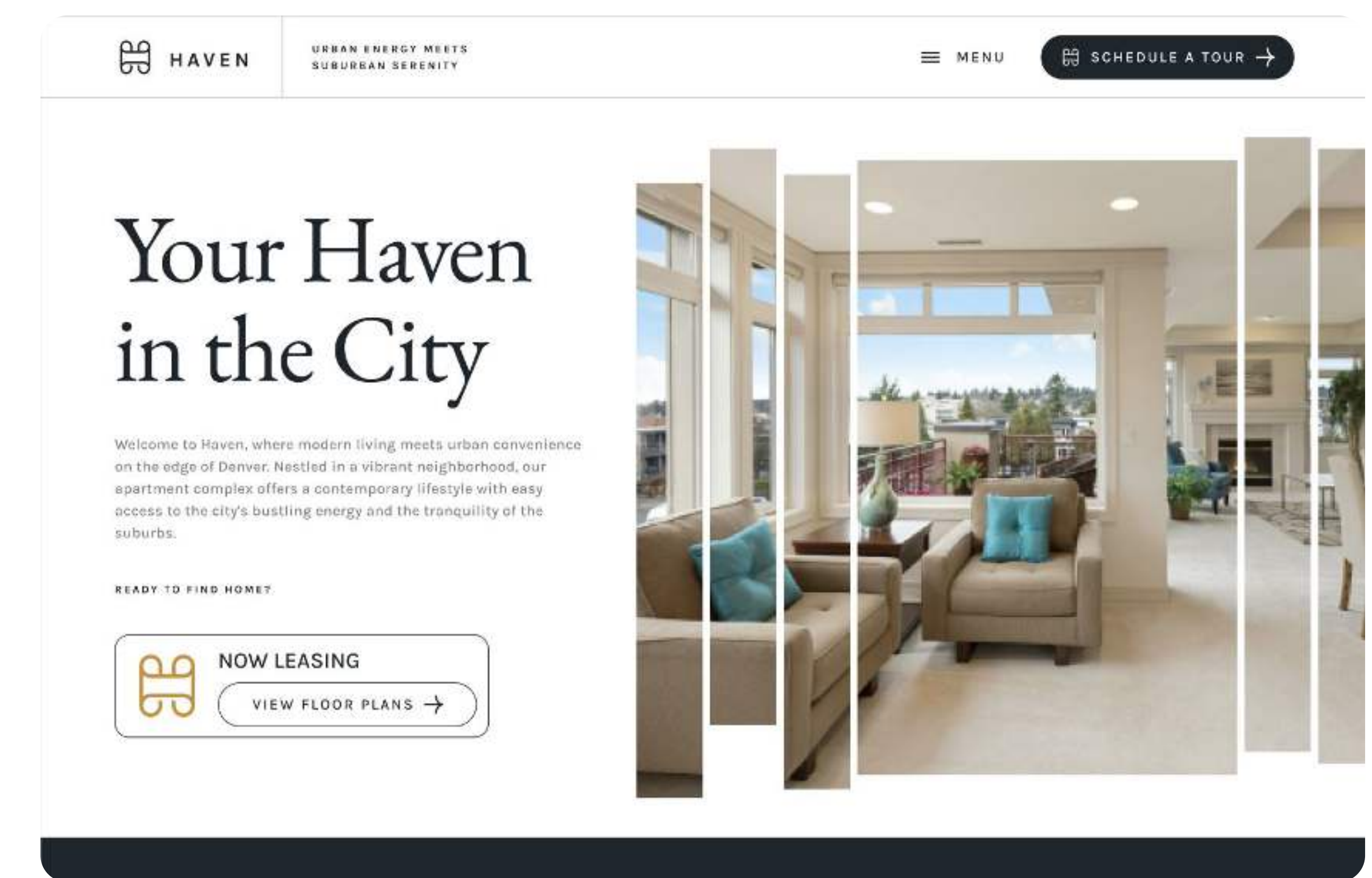- SEO Optimized - we take diligent steps to position your website in the eyes of major search engines.

The Nerdy Features Your Team Needs:

- Simplified onboarding - built by our expert team in as little as 5 business days
- Seamless guest card, tour & floor plan integration with your property management software
- Dynamic concessions manager (API or manual)
- Source attributed guest cards including dynamic number insertion (your sources or ours)
- Built-in Google Analytics lead events for critical user interaction/engagement metrics
- Integrations with 3rd party tools for virtual tours, sitemaps, and more.
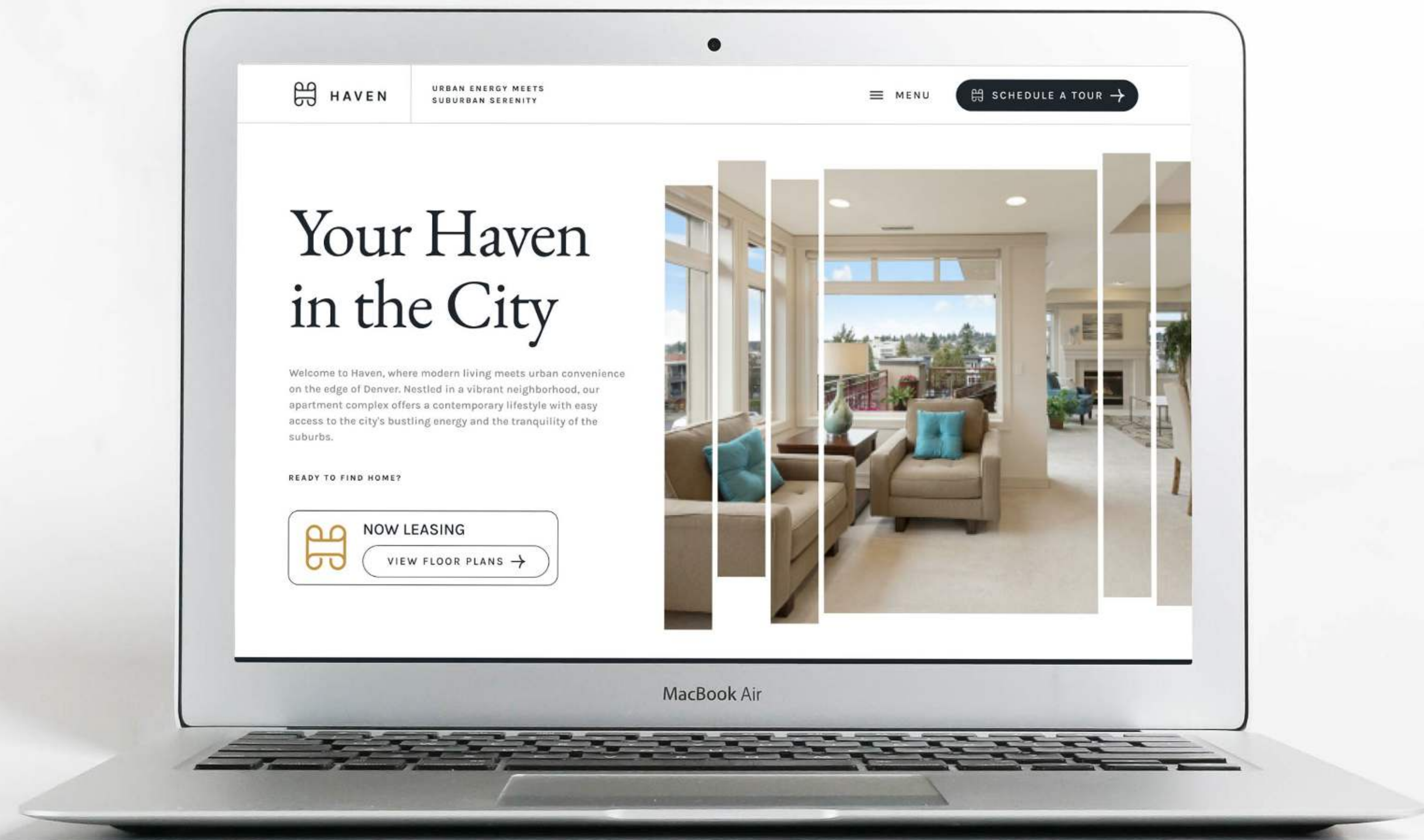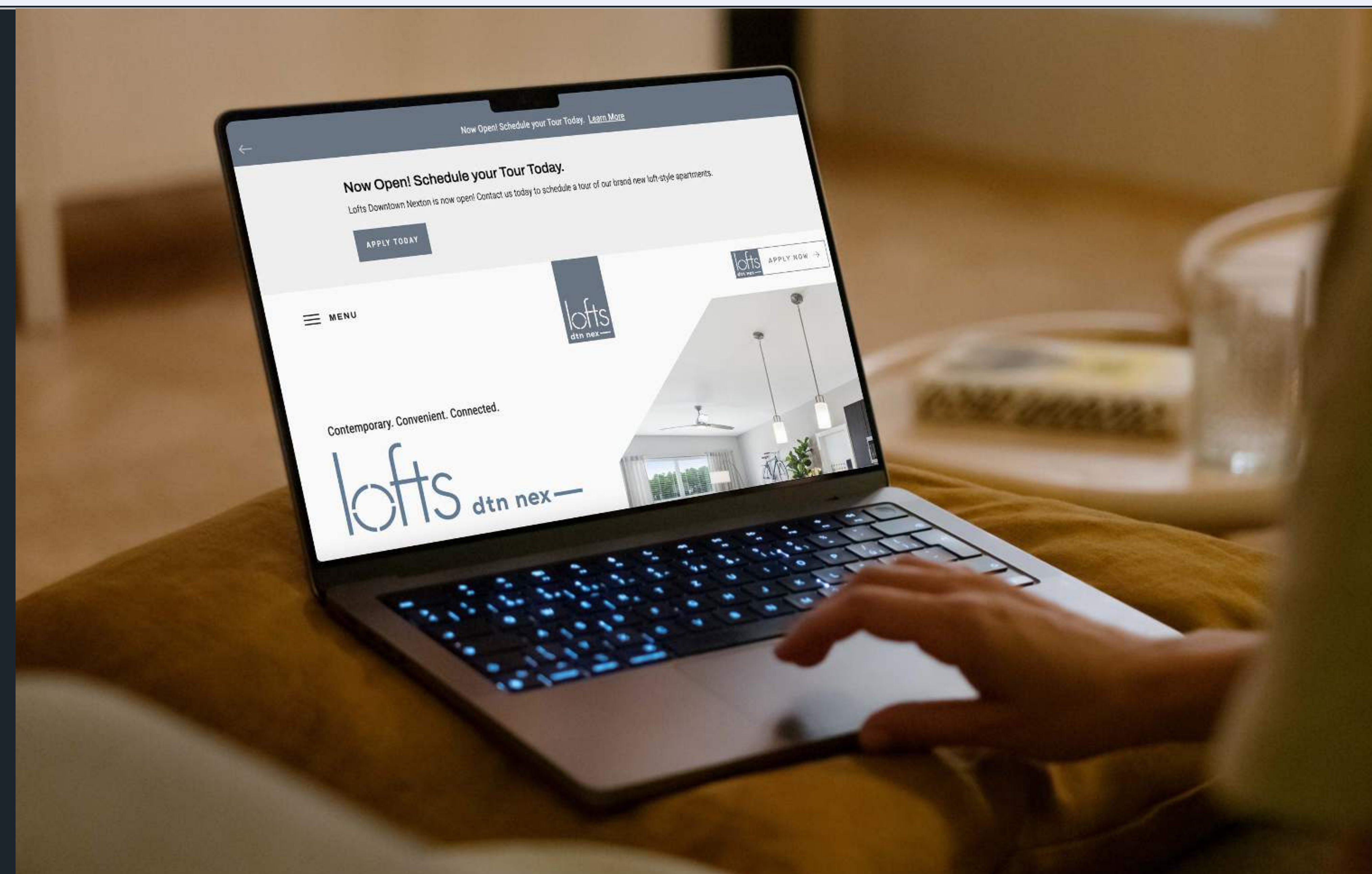
Make a stunning first impression to your prospects. Our website themes are dynamic, performance optimized and flexible to accommodate any property brand.
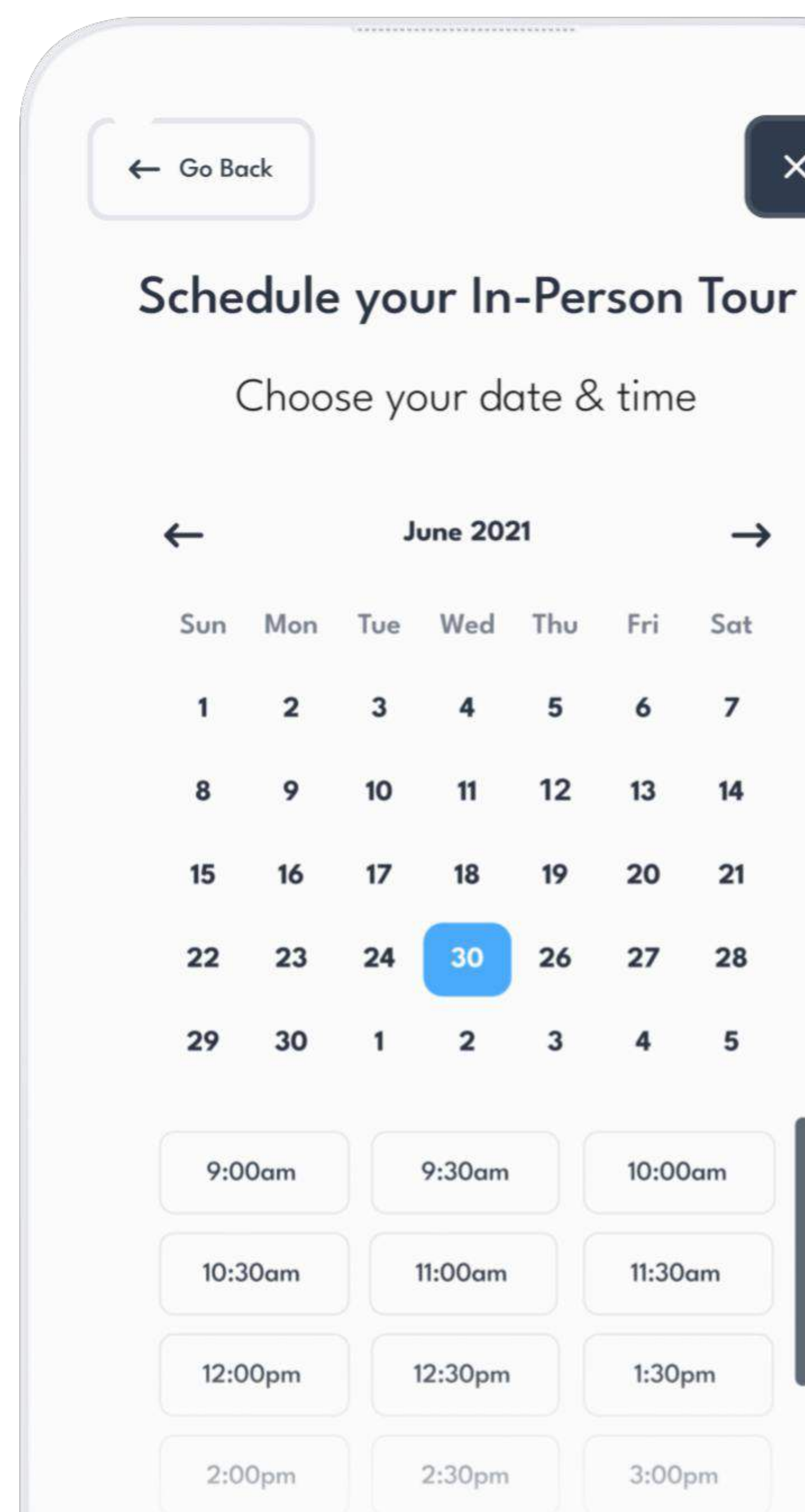
PROPERTY CONCESSIONS

at Your Fingertips

Share your latest property or floor plan concessions. Automatically detected from your PMS or added by your team within our dashboard.

Give Users the Ability to Tour Their Way

Our built-in tour scheduler lets prospects tour their own way - presented with real-time availability from your leasing team.

- In-Person, Face-time, and Self-Guided capable
- Integrated availability from your property management software
- Source attributed & automated reminders

Schedule your In-Person Tour

Choose your date & time

← Go Back   ✕

June 2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5					

9:00am 9:30am 10:00am
10:30am 11:00am 11:30am
12:00pm 12:30pm 1:30pm
2:00pm 2:30pm 3:00pm

Integrated Pricing and Availability

Hassle-free pricing and availability for your floor plans. Give prospects accurate pricing and minimize headaches with your on-site team.

- Embeddable media for 2D, 3D, virtual tours, and more.
- Dynamic CTAs for "Join Waitlist" and "Call for Pricing" if sold out.
- "Limited availability" tags for floor plans with low inventory
- Deep linking to send prospects to their desired floor plan style and/or unit
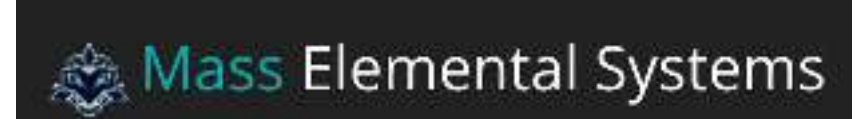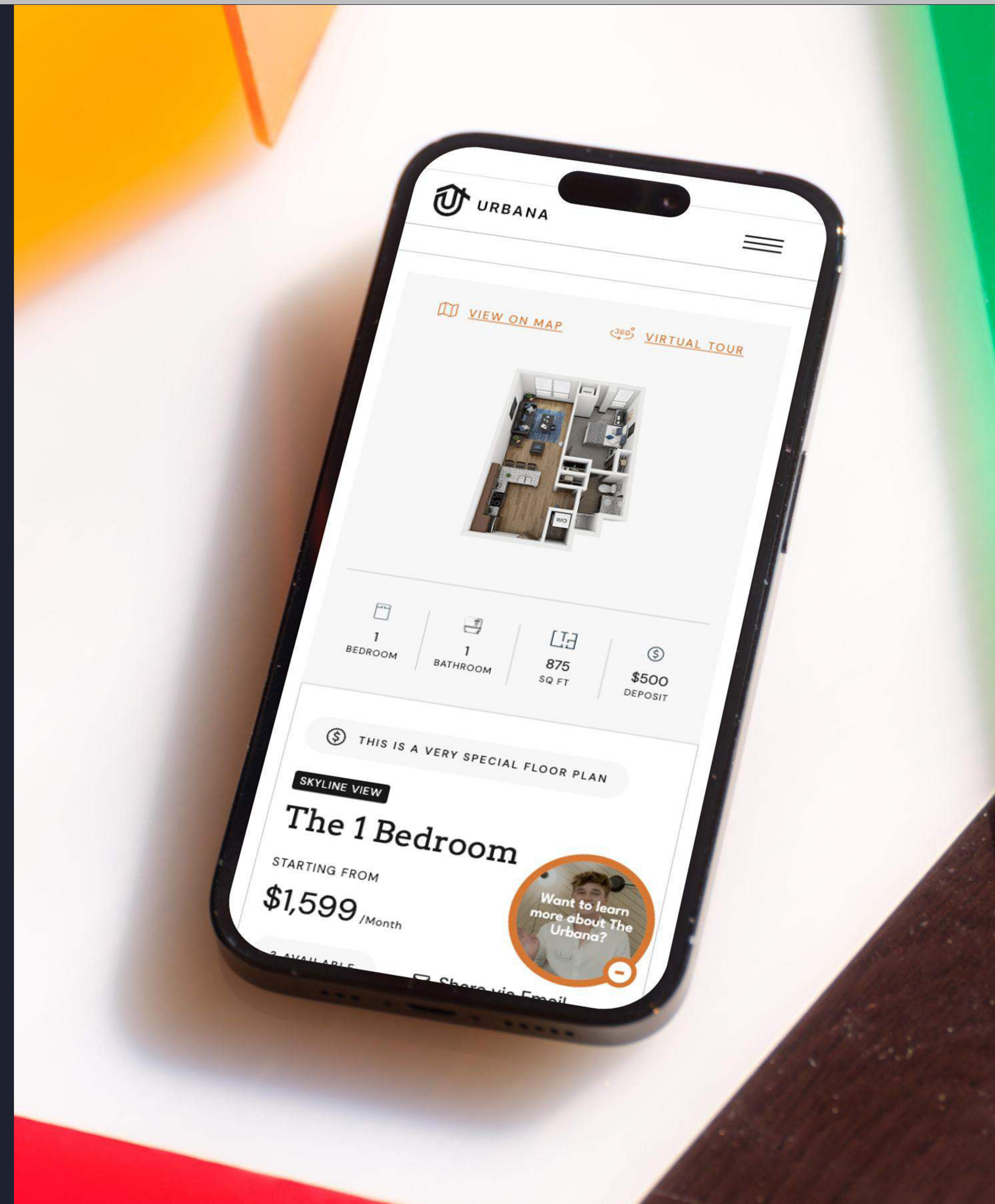
OUR INTEGRATION PARTNERS

With over a decade of experience, we've been expanding our partnerships and integration capabilities to offer the best-in-class products to owners and operators. Don't see your property management software below? Please reach out and we'd love to see if we can help!

A Growing List of Capabilities

Integrations with our Virtual Leasing Agent product allows you to seamlessly display floor plan information to prospects, attribute guest cards with their true source, and so much more.

knock   entrata   REALPAGE   ResMan   FUNNEL   YARDI RENTCafé   ManageAmerica Online Property Management Systems   Mass Elemental Systems

Rich Insights & *Unprecedented* Content Management.

Our **property analytics dashboard** gives you rich insights into everything you need to know about your property performance. Easily allow access to on-site teams to update concessions, floor plan information, and more.

Top Features Include:

- **Rich Data Insights:** View guest cards, tours, actions, and their attributing source.
- **Concession Management:** Dynamically feed in API specials or create your own that populate directly to your website
- **Floor Plan Management:** View your floor plan information, adjust availability, specials, and more.
- **Comprehensive Support & Resources:** View tutorials and walkthroughs directly from the dashboard. If you're stuck - submit a ticket to our world-class support team directly through your dashboard.
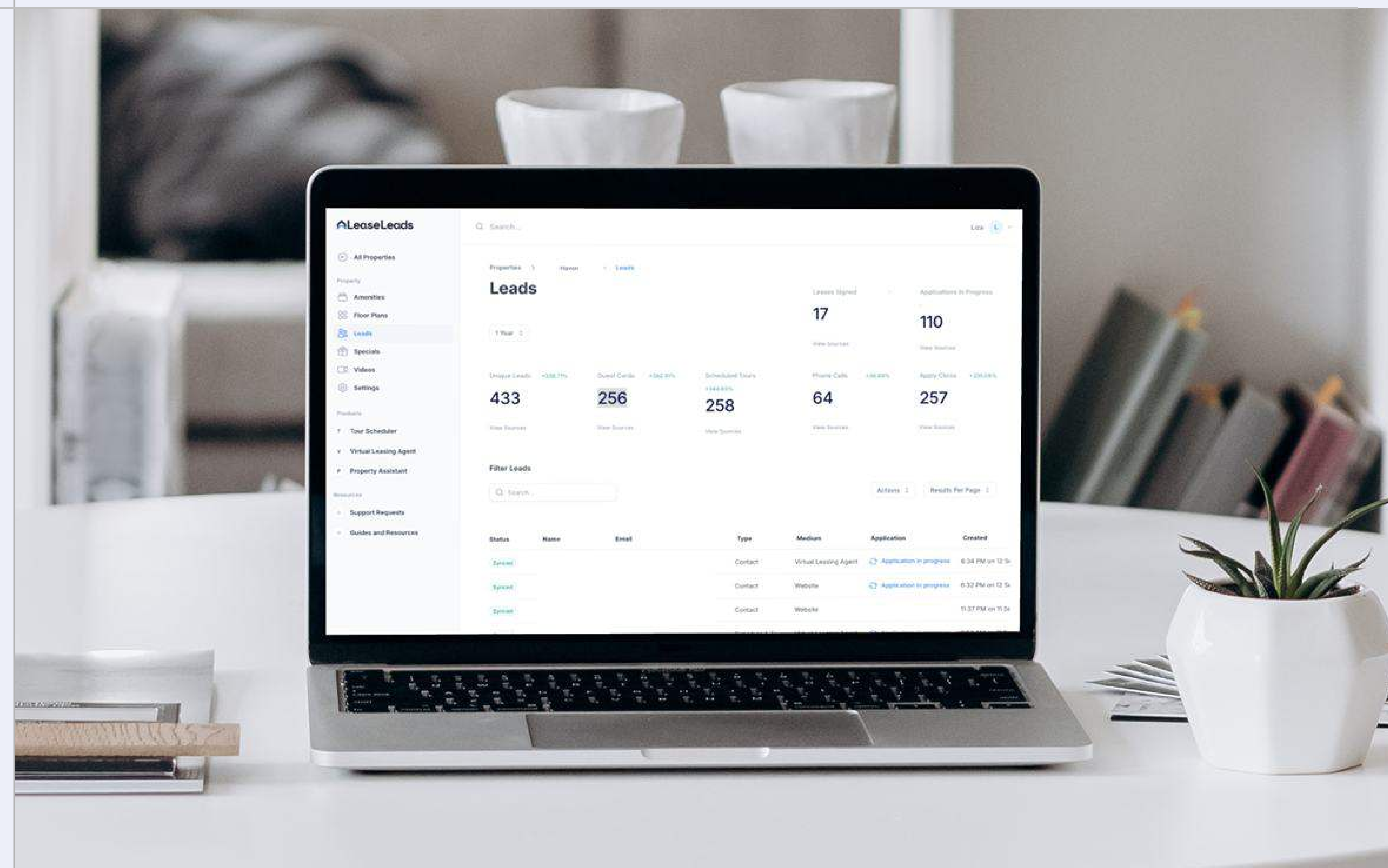
PROPERTY ANALYTICS DASHBOARD

Uncover rich insights into your property's marketing data, identify top performing sources, and easily update website content. All in one place.
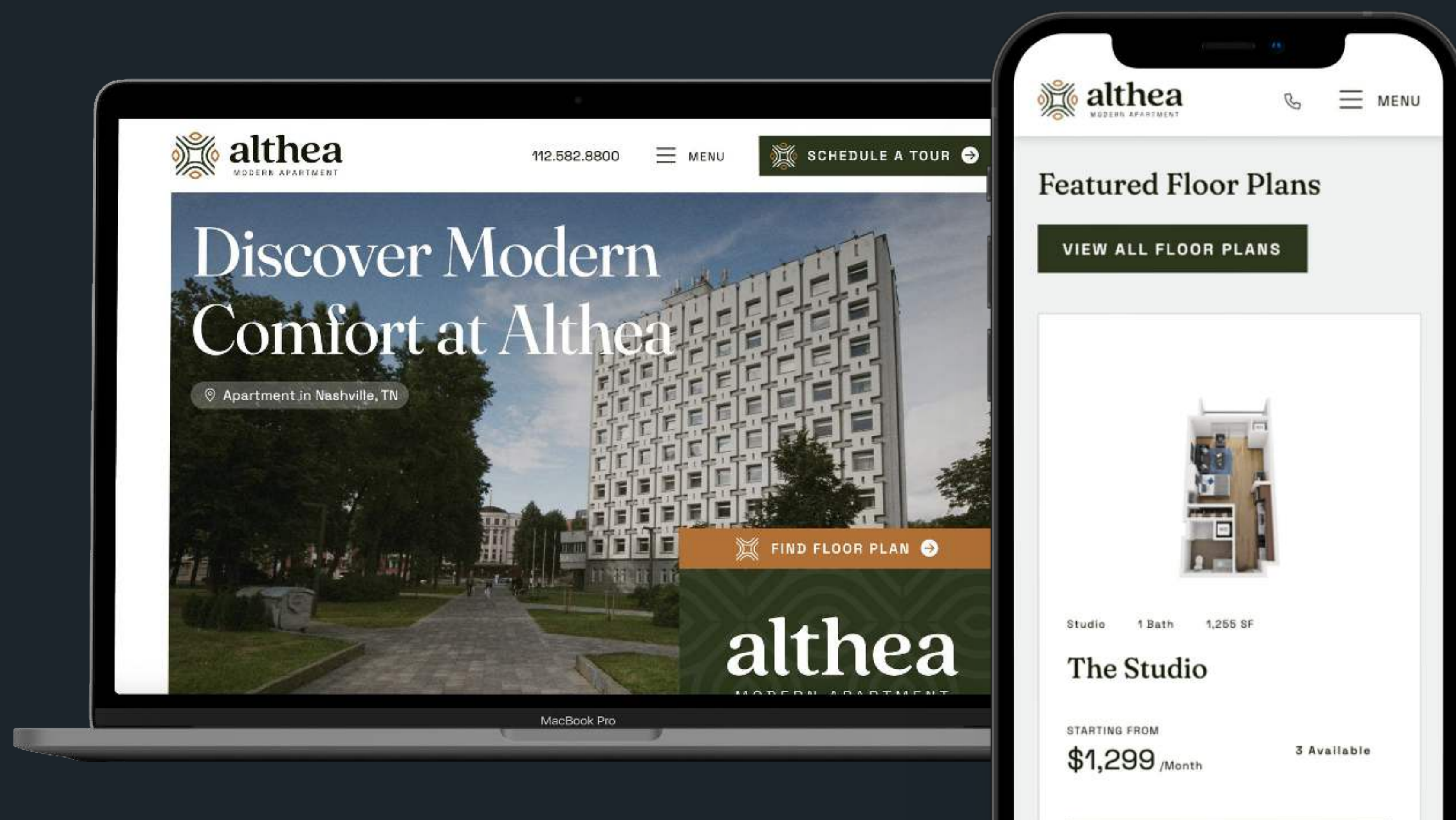
Theme Offerings

We've reimagined every aspect of what makes the perfect multifamily website theme for prospects and management companies, alike.

View Available Themes

The Emma

The Emma is a minimal, yet, elegant theme designed for assets with a limited brand color palette, but are still looking to create a memorable impact for users. Features include a drop-down announcement bar, robust floor plan page experience, and a neighborhood hotspots category map.

althea
MODERN APARTMENT

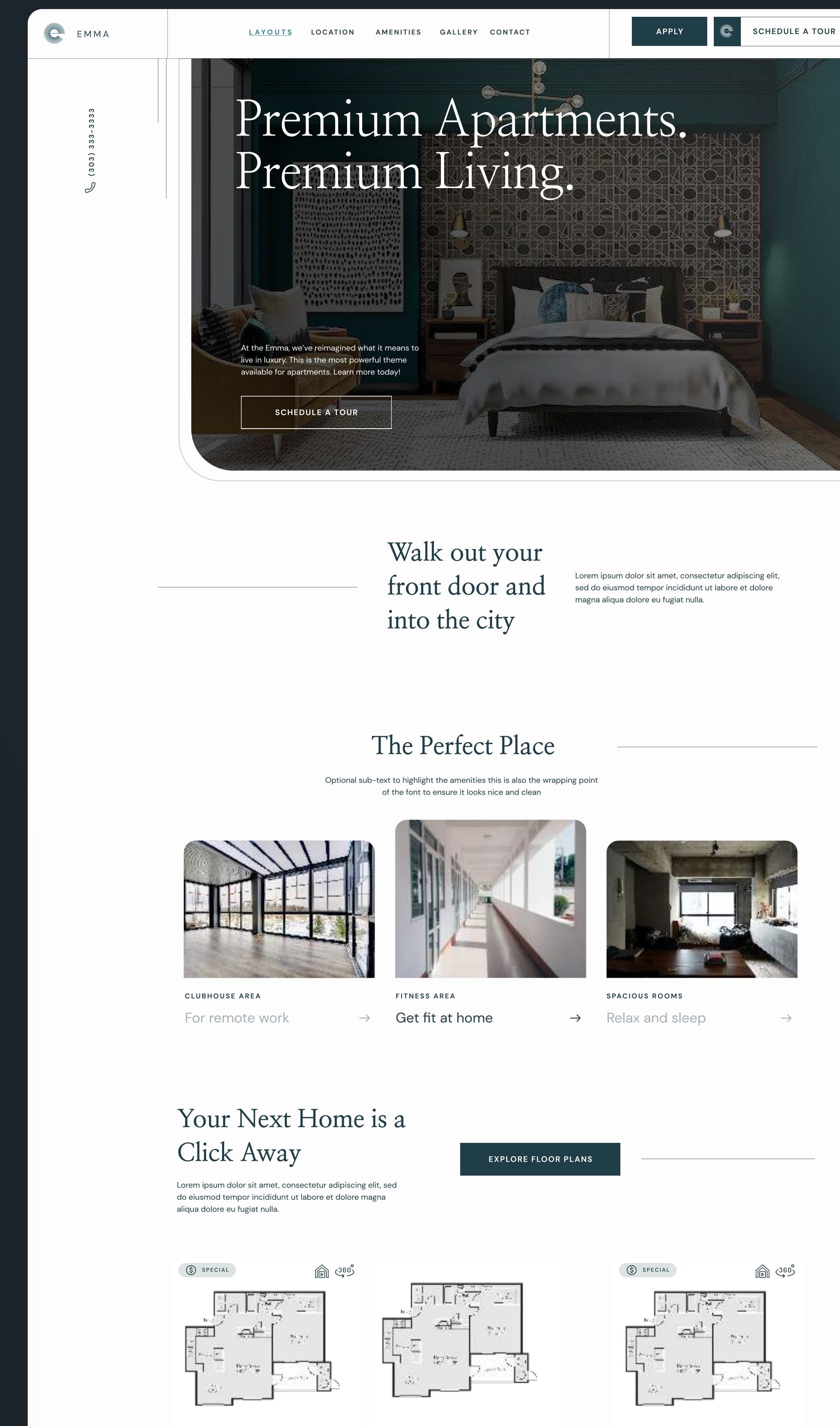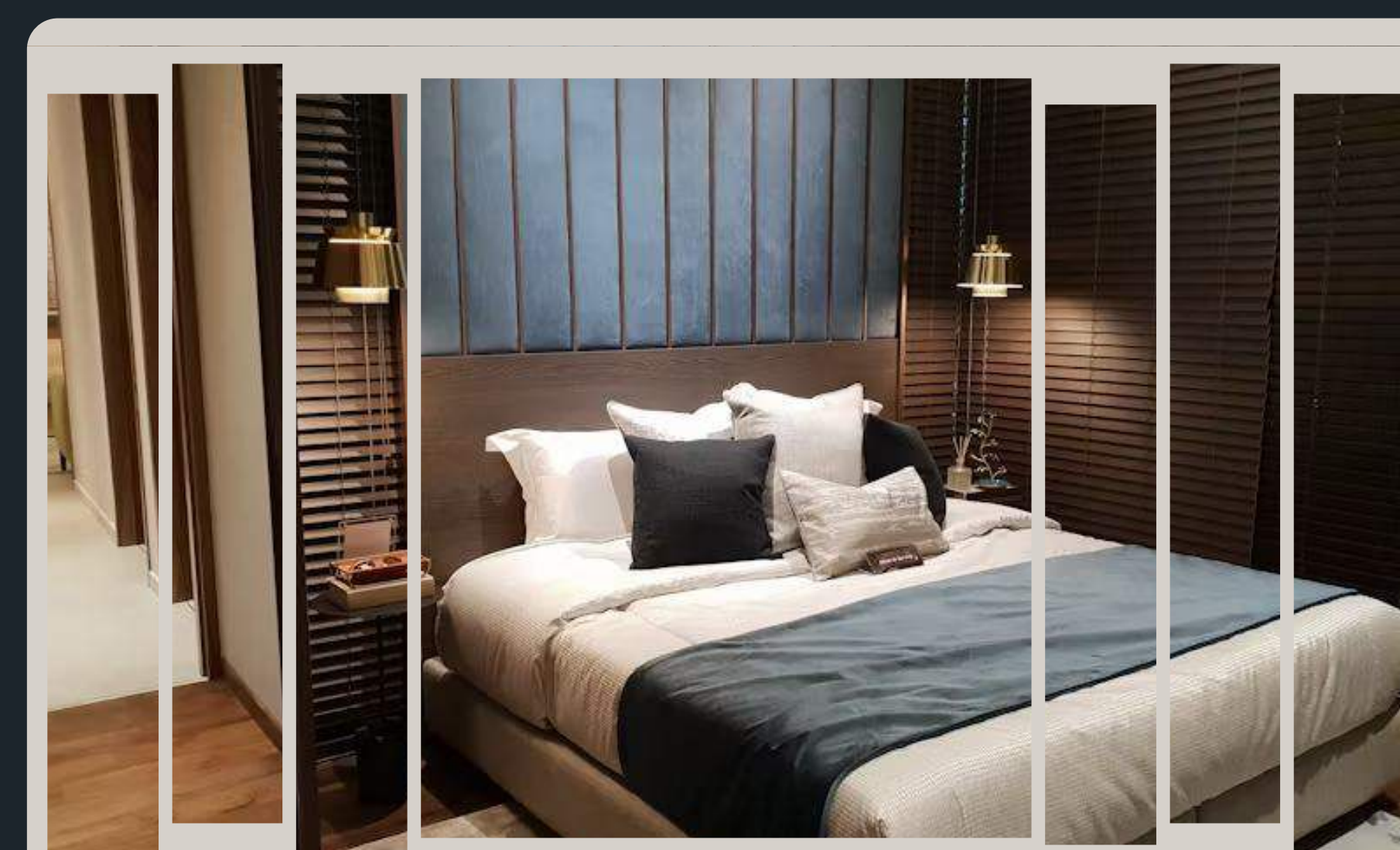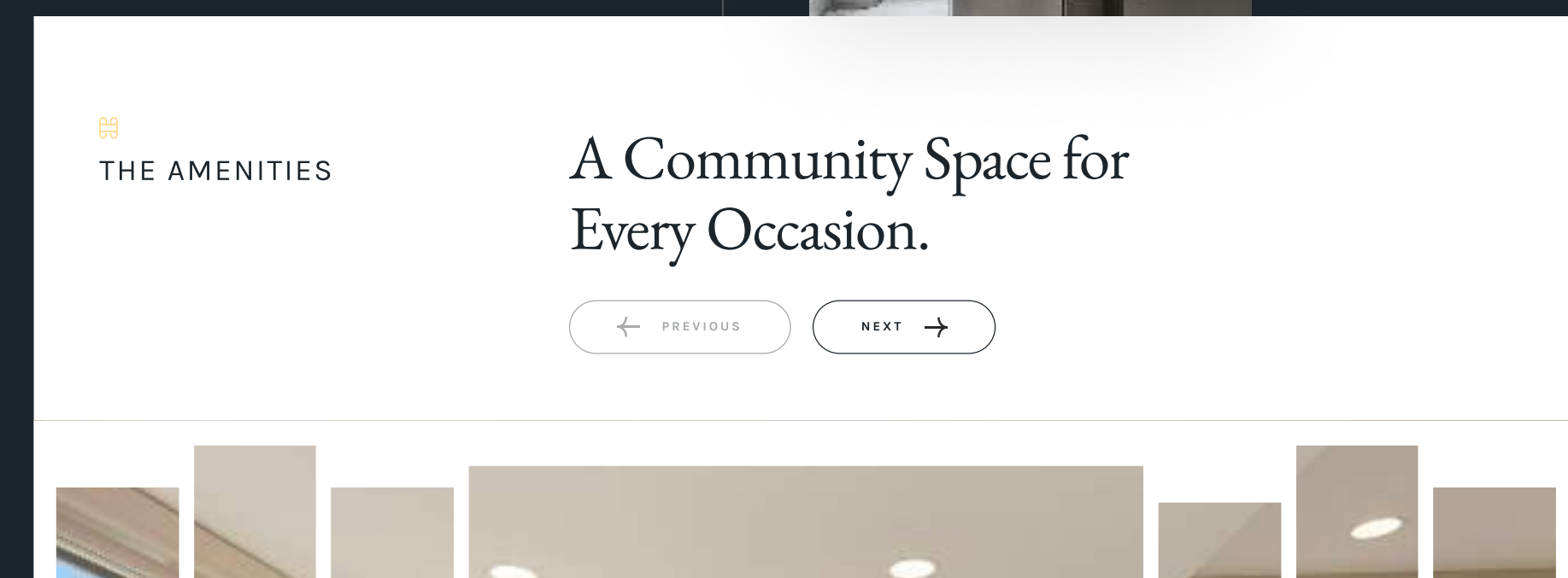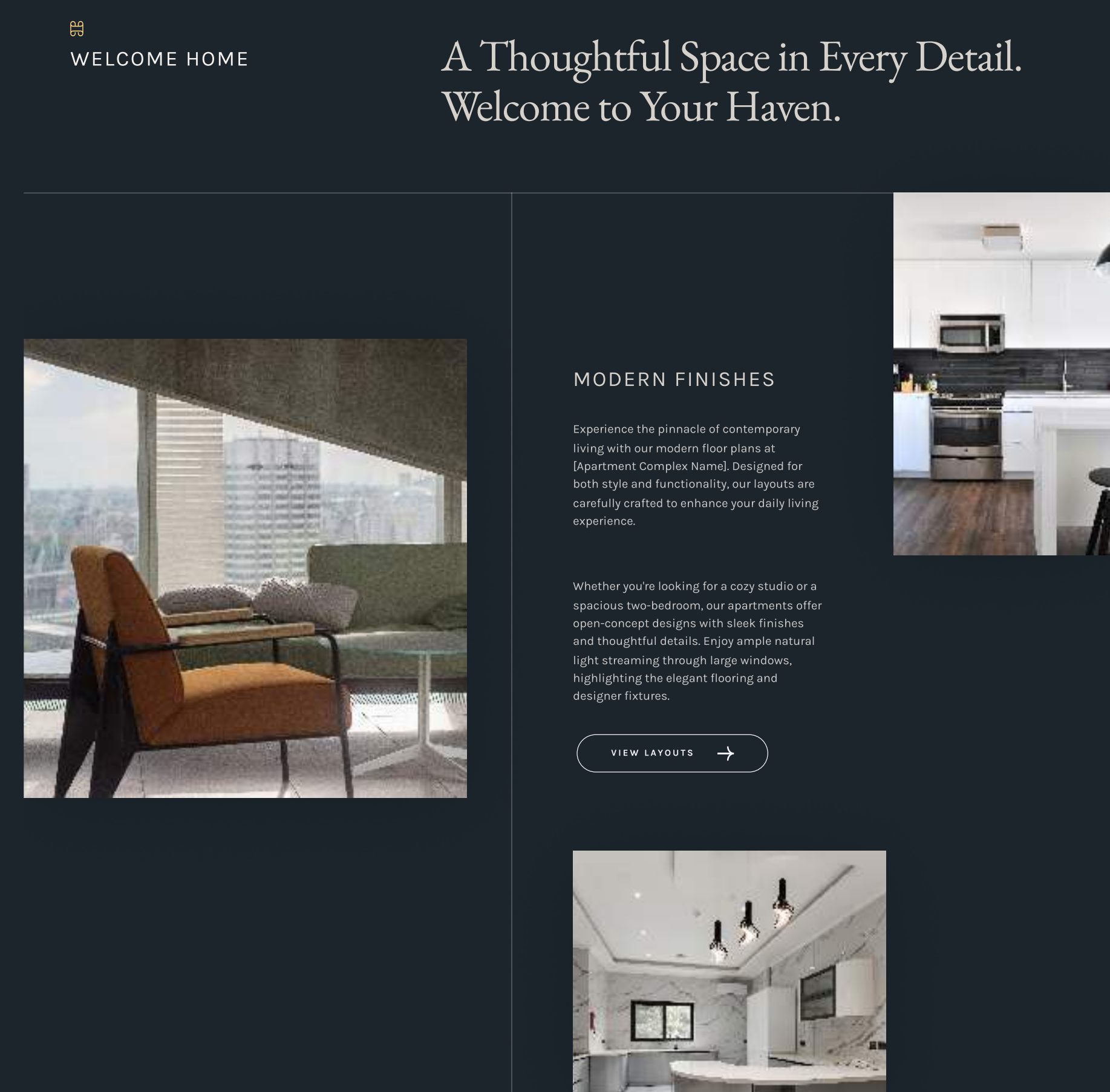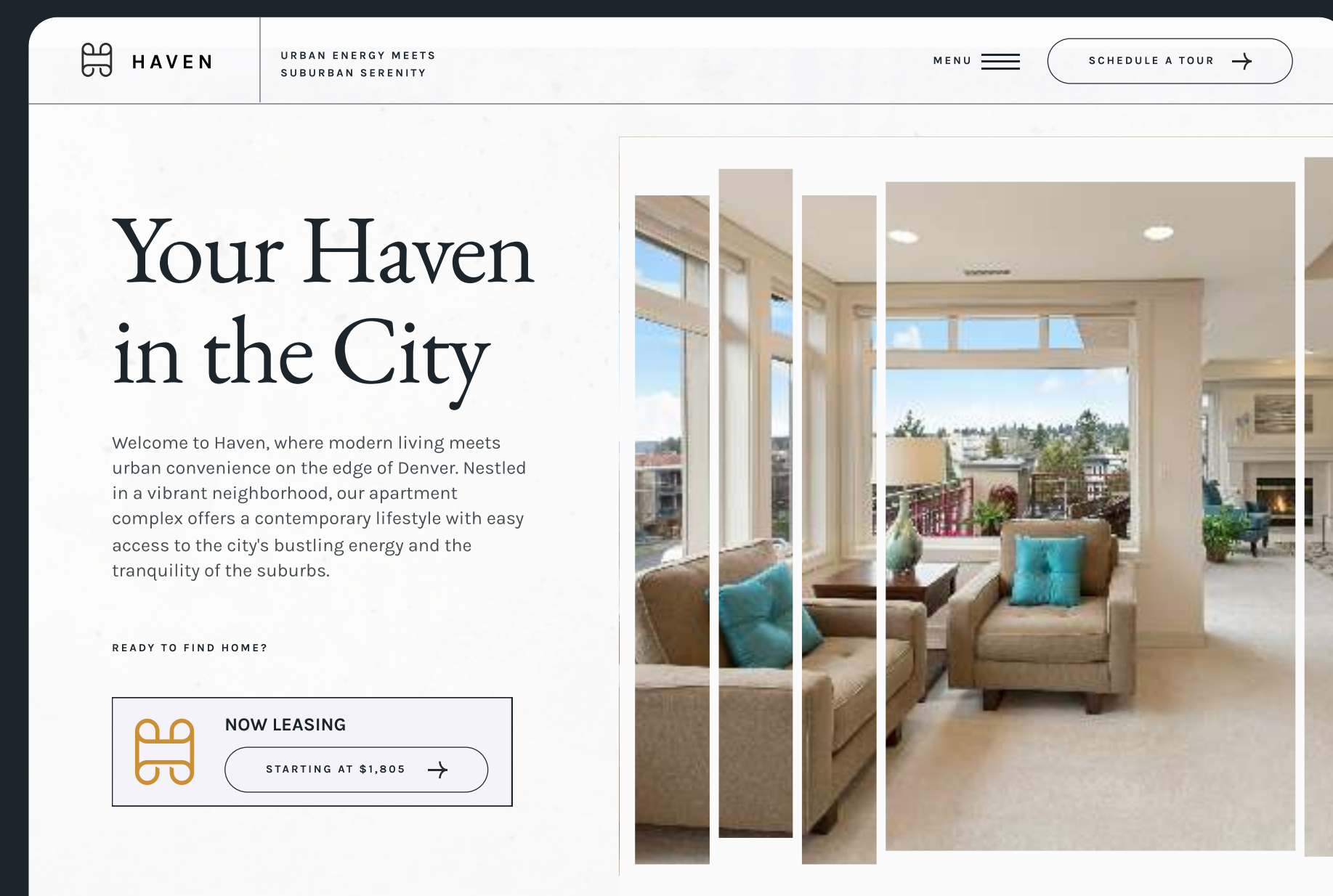Althea is a bold and modern template with unique features such as a resident testimonial section, immersive gallery, and locations hotspot map.
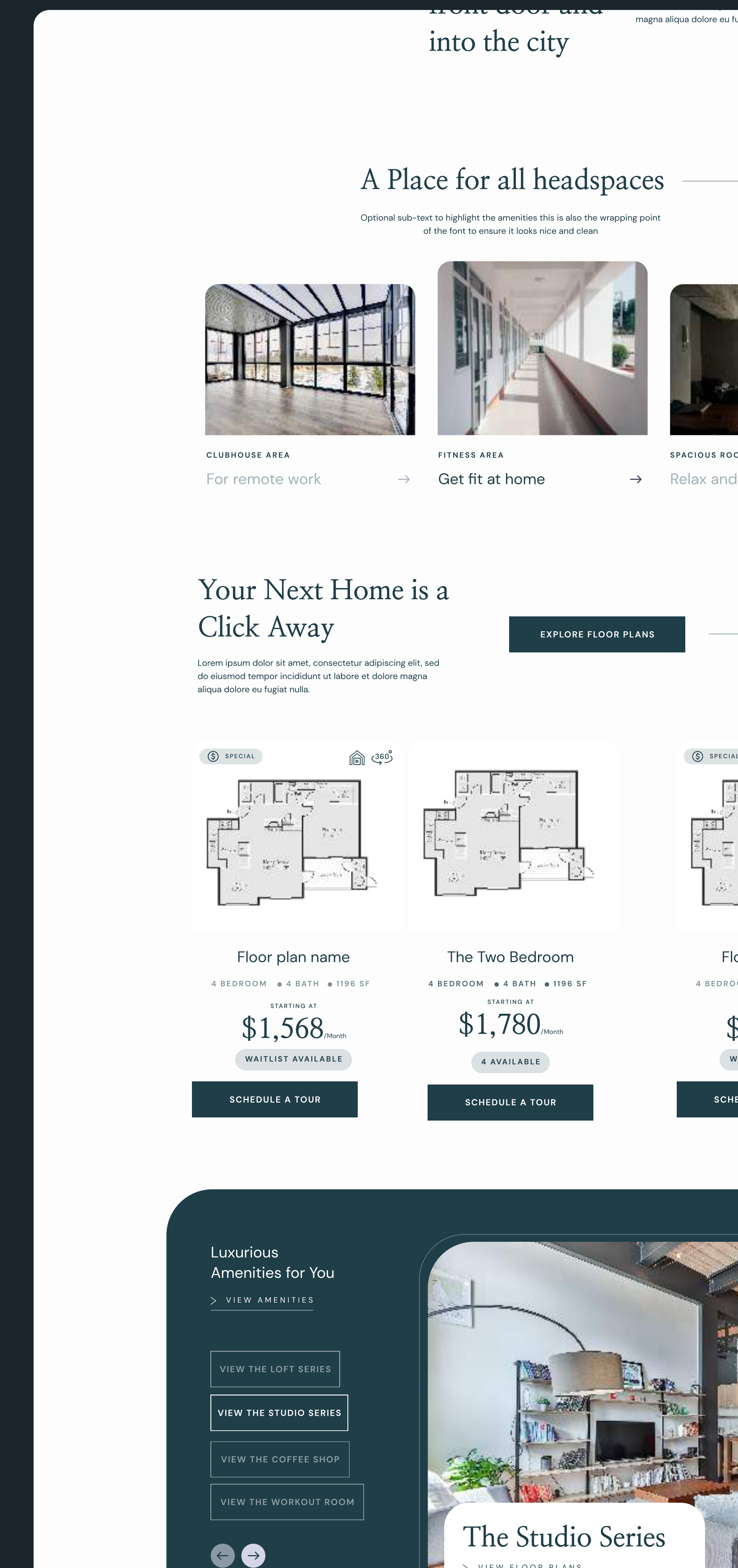
HAVEN

Welcome to Haven, where modern design meets elevated functionality. This theme is perfect for contemporary properties with sleek branding.

CLOVIS

A rustic, clean, and timeless design perfect for properties wanting to focus on their slow-living and community-focused lifestyle.
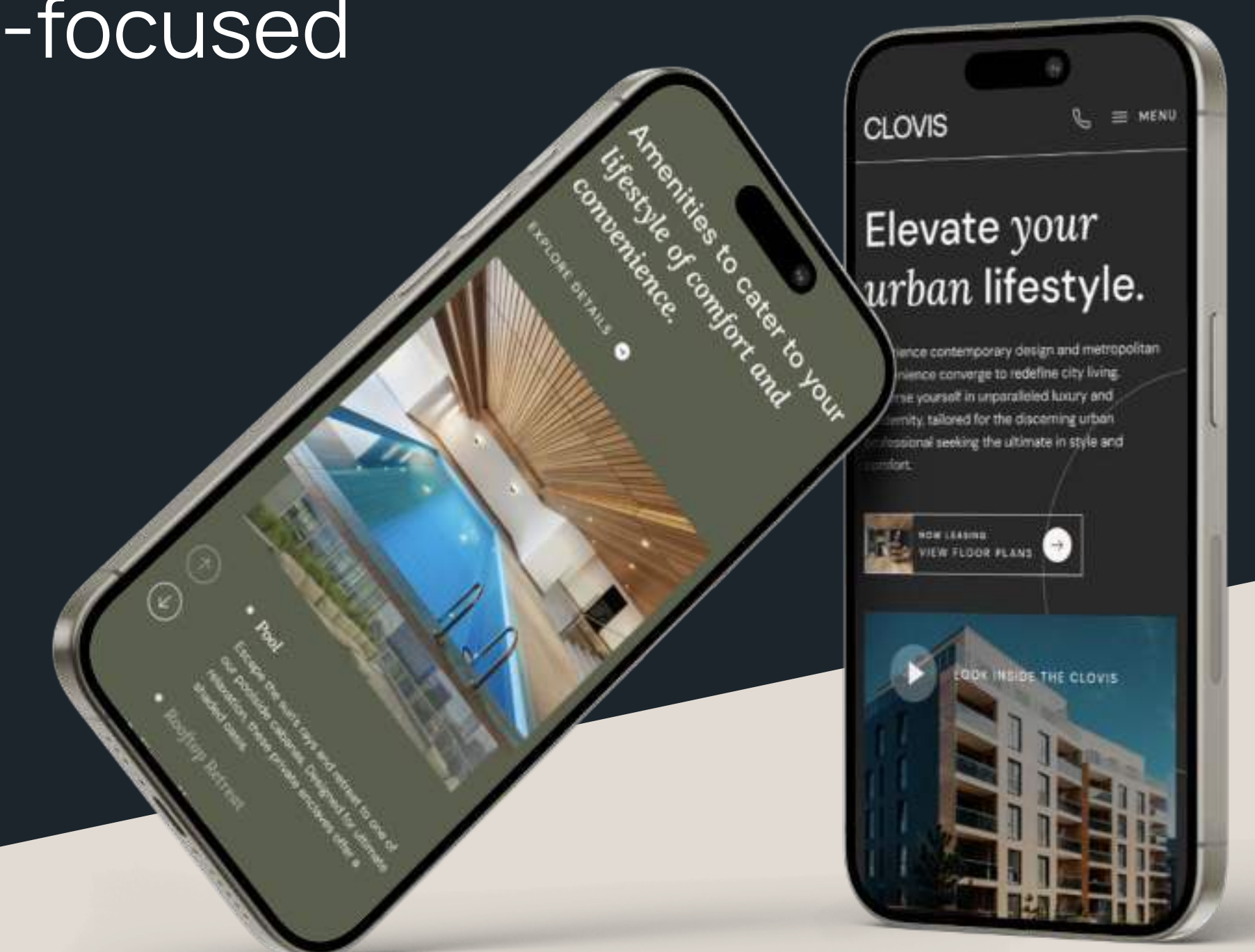
Wander

Wander is a student-focused lively and playful theme that's not only visually appealing but also packed with enhanced functionality.
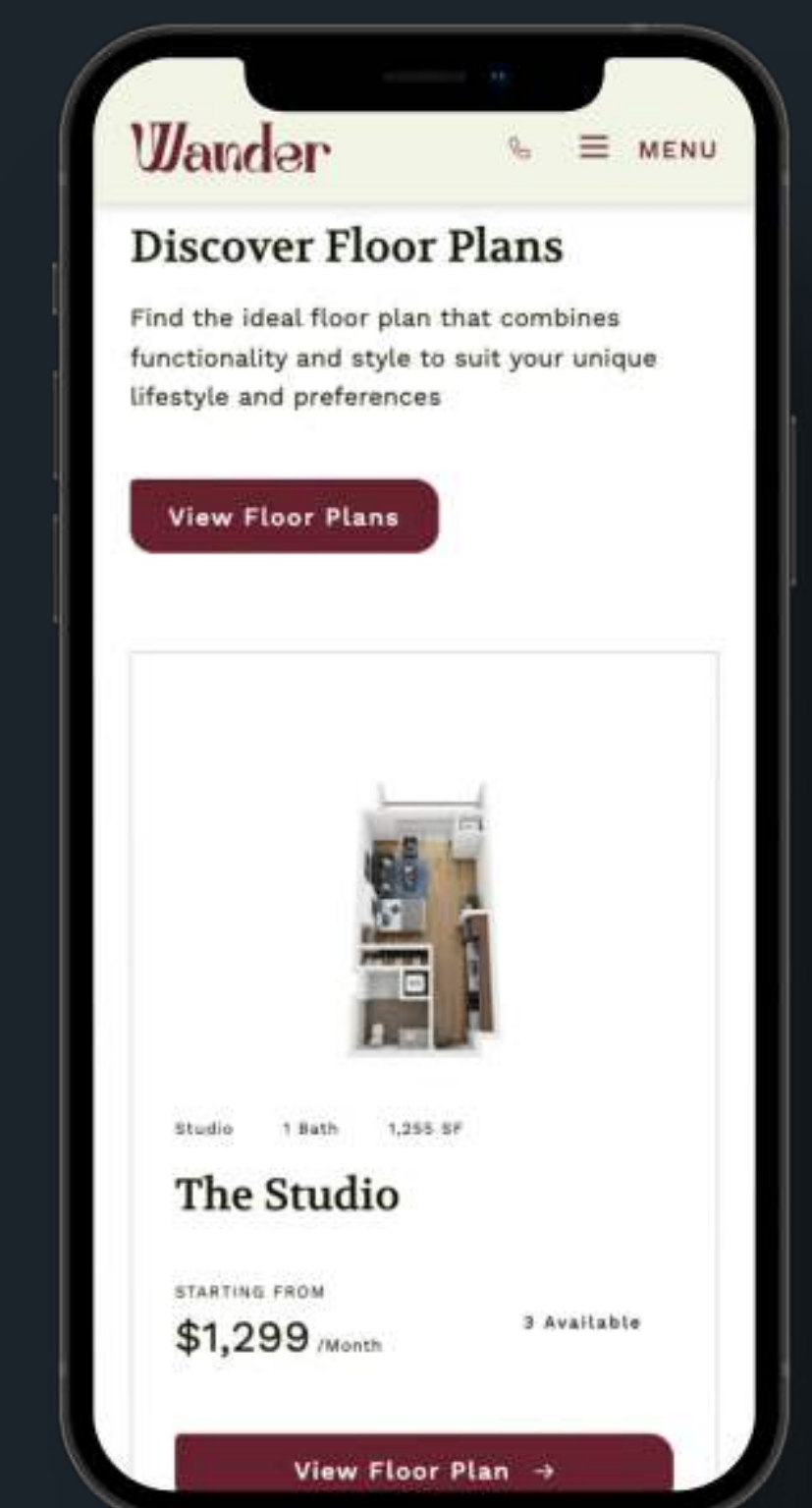
Urbana

The Urbana theme is a minimal but elegant theme designed for assets with a limited brand color palette, but are still looking to create a memorable impact for users.

LUME

Lume is an abstract and minimal template designed to highlight properties with stunning imagery and renderings. Lume features an image hotspot module to showcase amenities & much more.
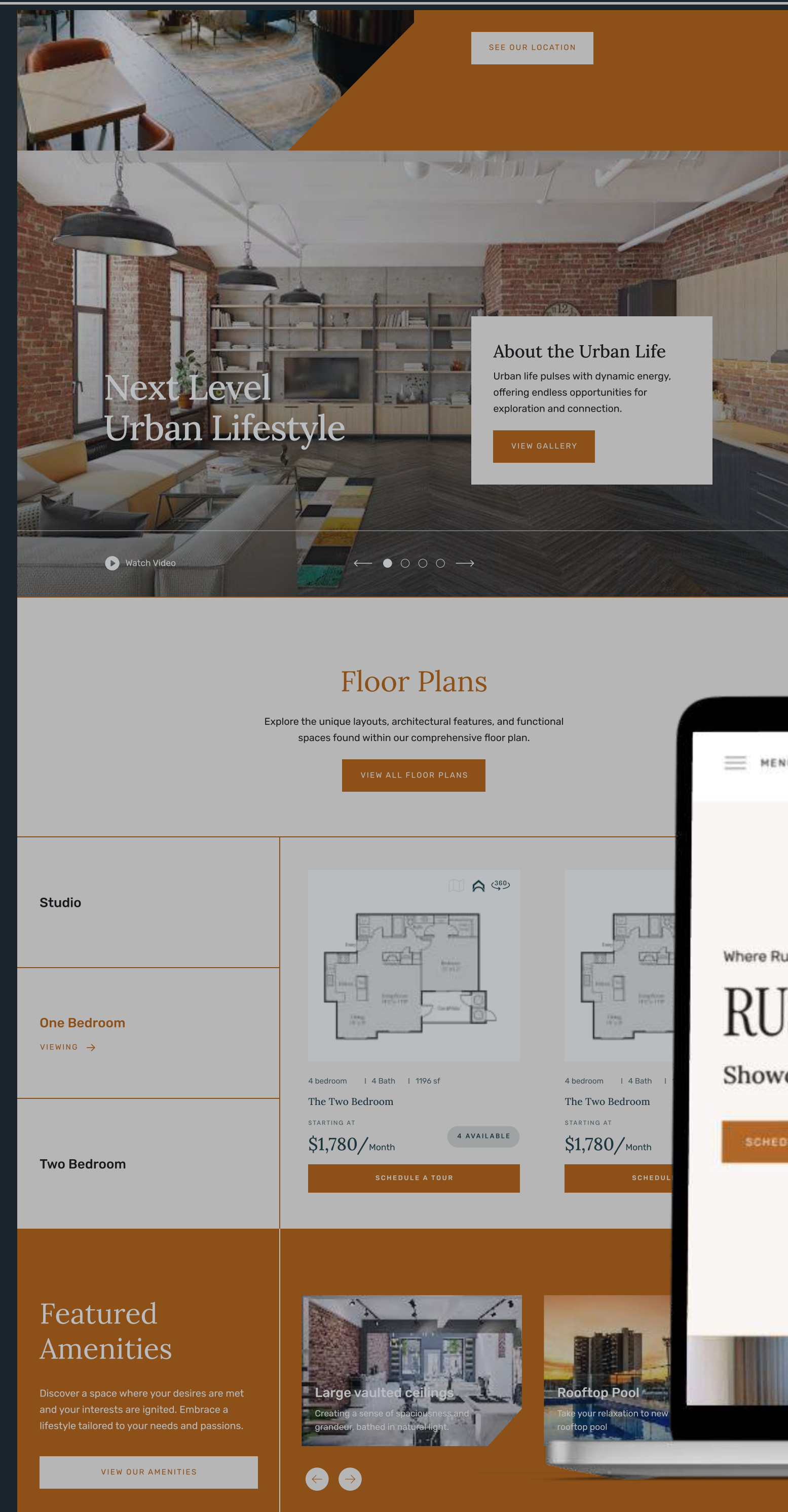
RUSTICA

A rustic, clean, and timeless design perfect for properties wanting to focus on their slow-living and community-focused lifestyle.
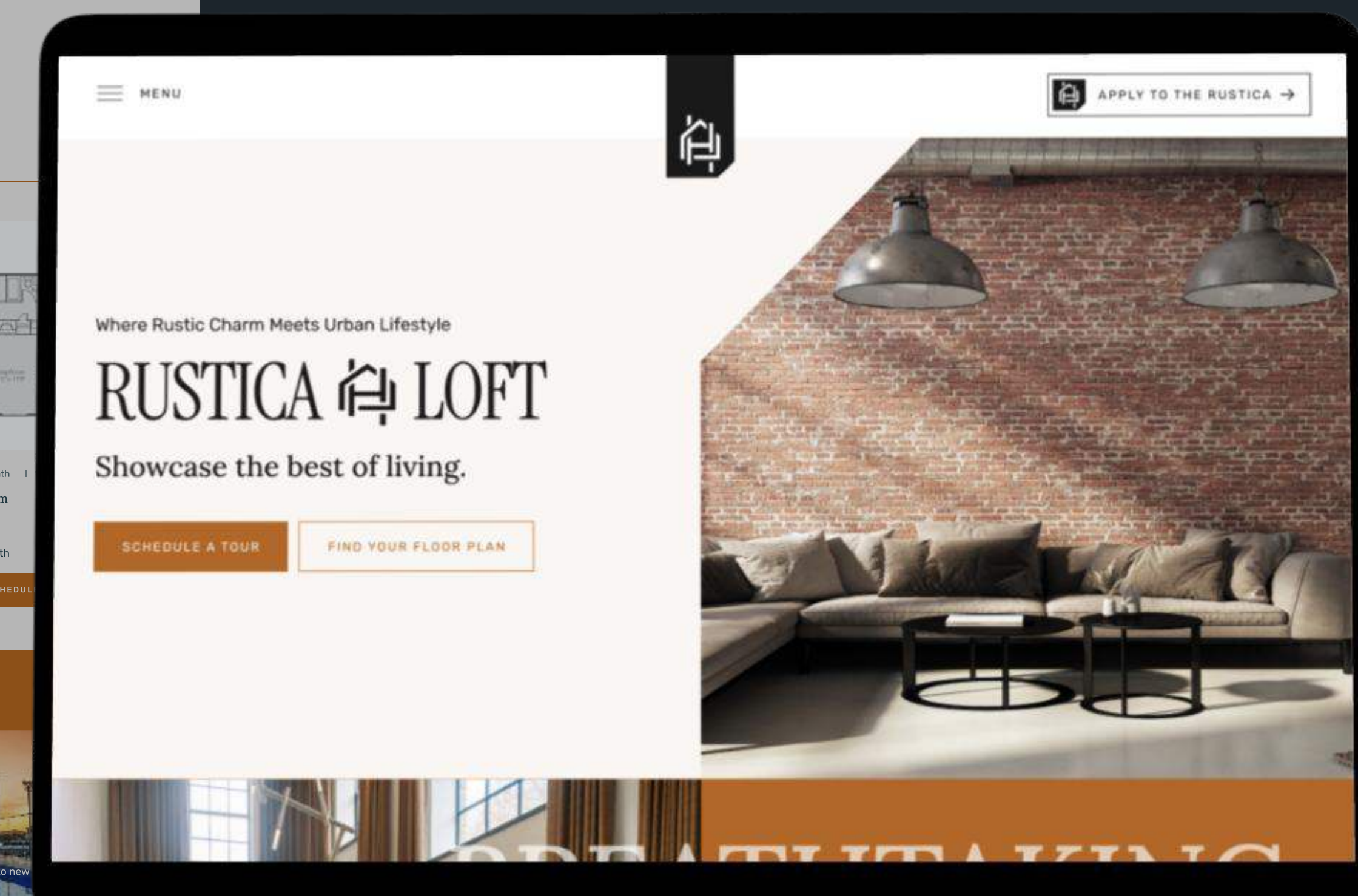
Website Features & Capabilities (Detailed)

CORE FEATURES

- Property Software & CRM Integration See full list of integrations here (guest cards, tour requests, floor plan information & more)
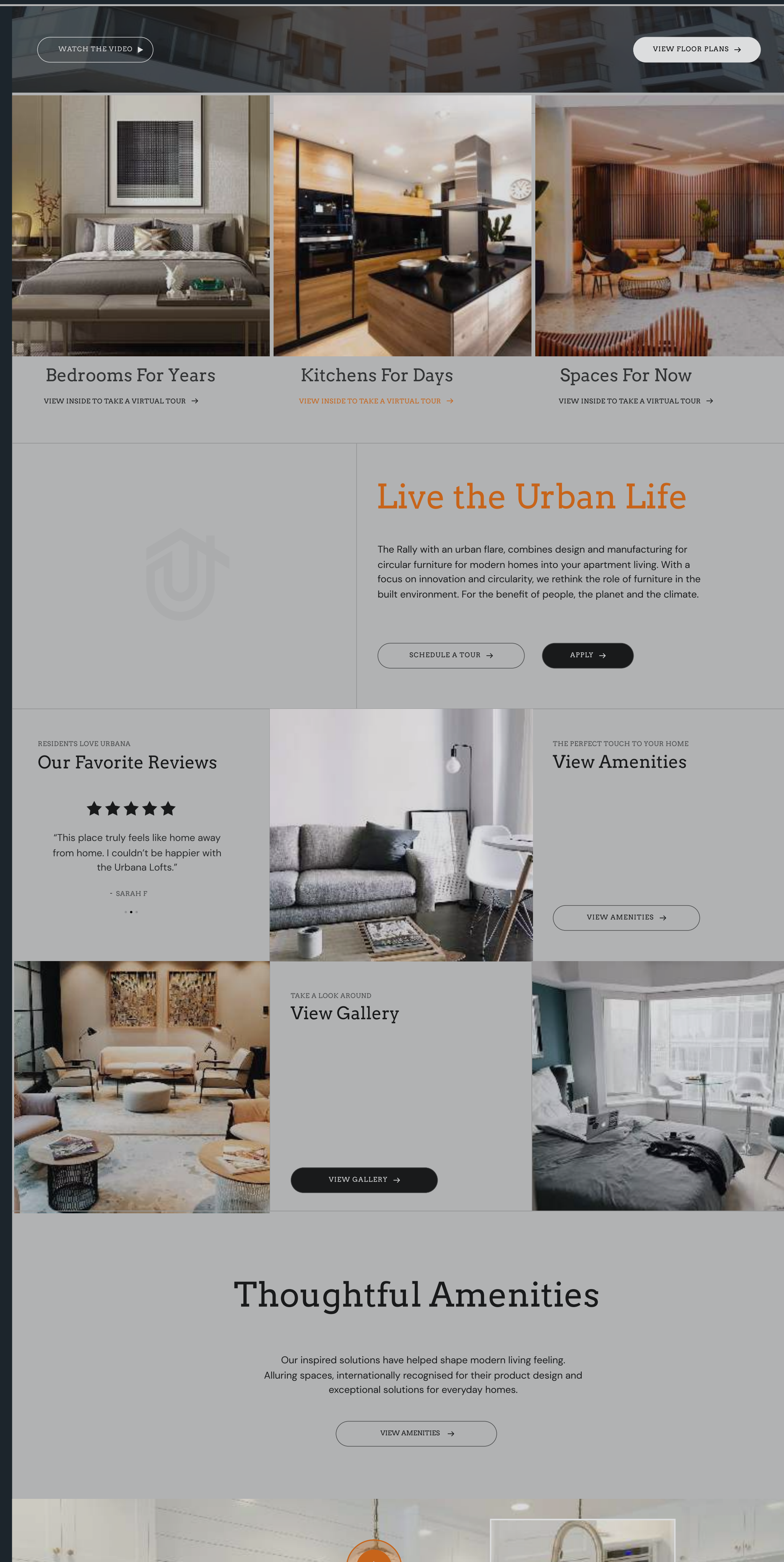- Premium website hosting, SSL certificate renwals, security setup & daily backups
- Floor plan pricing, square footage, and availability date
- Student & Conventional leasing terms
- Property Specials Nudge Form
- Tour Scheduler w/appointment reminders
- 2D, 3D, & Virtual Floor Plan Enabled
- Engrain Experience 1 (embed)
- Floor Plan Specials
- Unit-level information & lease terms
- Limited Availability & Soldout/Waitlist Threshhold
- Engrain Experience 2 or 3

INTEGRATED FEATURES

- 3rd Party Script Integration (Google Analytics, Facebook Pixel, etc)
- Real-time floor plan information (bed/baths, pricing, sq footage, images, units available)
- Property specials
- Floor Plan Specials
- Schedule a tour (offer in-person, virtual, or self-guided tours w/ real-time availability)
- Guest Card Integration with Contact Form
- Source attributed lead insights (top performing channels, floor plans, tours scheduled, calls, and applications)
- Dynamic number insertion (available through specific providors)

PERFORMANCE & OPTIMIZATION

- ADA compliance (AA WCAG) Design & Dev Check*
- Page speed optimization
- SEO foundation & optimization
- Cookie Consent Banner

MAINTENANCE & SUPPORT

- Premium website hosting, SSL certificate renwals, security setup & daily backups
- Integration Maintenance, Monitoring, and Support
- 1 Hour/Month for Content Updates (Copy, Imagery, Brand Assets)

PROPERTY ANALYTICS DASHBOARD

- Live Dashboard featuring key data points
- Source attributed lead insights (guest cards, tours, phone calls, and applications)
- Lead Insights (Google Click ID and events)
- Automated Google Analytics Events (Universal & GA4 Compatible)

Frequently Asked Questions

Data + Insights integration services
(Floor Plan Information, Contact Forms, Tours)

Gain richer insights on your website visitors with our seamless API integrated data to your property management Uncover conversion sources for applications, scheduled tours, phone calls, and more. We integrate floor plan information, property and unit specials, send tour requests, and contact form submissions seamlessly.

Property Insights Report & Dashboard

Access to a personalized property dashboard, offering rich analytical insights on tours scheduled, applications started, floor plans viewed, and much more. Uncover all there is to know about your website visitors and engagement metrics.

Dedicated Monthly Support

We provide an hour of dedicated support each month to ensure your copy, imagery, and other assets across your property website are up-to-date for your prospects.

Dynamic Concessions Manager

We offer 3 different types of concessions manager announcements (nudge, banner, and takeover) that sync seamless from your PMS* or can be created manually within your Property Dashboard to ensure website prospects are always presented with accurate concessions.

Monthly Plugin & Core Software Updates

We monitor and routinely update your plugin and core software to ensure your website is always running at its peak performance.

Security set up & SSL Certificate

We implement comprehensive security protocol to ensure your site is invisible to potential hackers and malicious scripts.Every website we build includes an SSL certificate, valid for the entire length of your agreement.

24/7 Uptime & Integration Monitoring

We routinely monitor your website every 5 minutes, 24/7, 365 to ensure minimal downtime and peak performance. We also have built-in integration error monitoring to ensure leads are being delivered to your property software.

SEO & Performance Optimizations

We incorporate essential performance elements such as title tags, metas, alt text, and more - prior to launch to ensure your website is optimized for search engine ranking potential.

Interested in Learning More?

View Available Themes

Schedule a Demo

Click the links below to schedule a demo with us or to view our website templates currently available.